



Motion Picture License

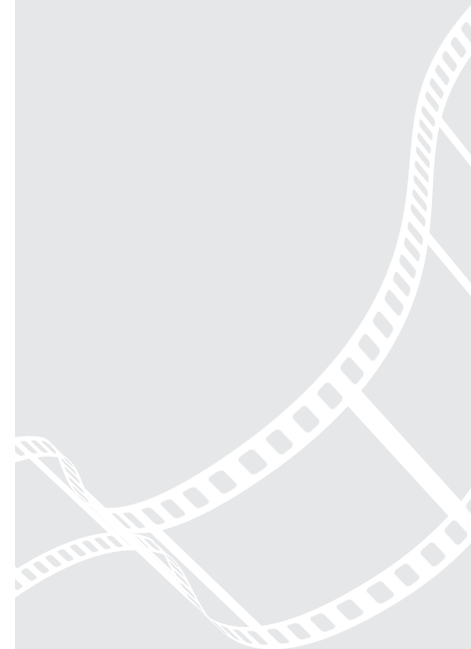
Show movies and TV shows without the risk of copyright infringement

Increasingly, businesses are looking for creative ways to nurture talent, motivate employees and capture the attention of prospective customers. The use of video and film content is an exciting way to convey ideas, generate enthusiasm and draw attention to products and services.

However, in the daily rush to get things done, even well intentioned employees may unknowingly share copyrighted material without permission to do so.

USE THE MOTION PICTURE LICENSE FOR:

- Training and staff development
- Marketing
- Sales
- General Counsel
- Compliance and Risk



A SIMPLE SOLUTION TO LEGALLY SHOW FILM AND VIDEO IN YOUR ORGANIZATION

Copyright Clearance Center (CCC), in partnership with the Motion Picture Licensing Corporation (MPLC), developed the Motion Picture License to meet the diverse needs of businesses and their employees and reduce the risk of unintended copyright infringement.

The Motion Picture License allows you to show movies and TV shows legally in your organization while respecting the rights of content creators.

FEATURES AND BENEFITS

Your organization will benefit from:

- Legally show motion picture content (tens of thousands of titles) from more than 1,000 producers from around the world — including all major Hollywood studios.
- Minimize the risk of unintended copyright infringement.
- Enhance employee training, sales presentations, conferences and company meetings.
- Save time and money by reducing the need to pursue permissions.

The Motion Picture License is ideal for use by:

- **Training and staff development** – Drive home the big points for employee education and training.
- **Marketing** – Enhance presentations for sales meetings, conferences and company events.
- **Sales** – Inspire and motivate your sales team and clients.
- **General Counsel** – Gain peace of mind that your employees are sharing content lawfully.
- **Compliance and Risk** – Protect your organization from copyright infringement risk.

FIND THE RIGHT CONTENT TO FIT YOUR BUSINESS NEEDS

The Motion Picture License includes titles across many genres, including business, ethics, economics, documentaries, historical events, finance and more. Reduce your risk of copyright infringement. Educate and inspire your employees. Get the Motion Picture License.



Copyright Clearance Center (CCC), with its subsidiaries RightsDirect and Ixxus, is a global leader in content workflow, document delivery, text and data mining and rights licensing technology for thousands of publishers, businesses and academic institutions. CCC's solutions provide anytime, anywhere content access, usage rights and information management while promoting and protecting the interests of copyright holders. CCC serves more than 35,000 customers and over 12,000 copyright holders worldwide and manages more than 950 million rights from the world's most sought-after journals, books, blogs, movies and more. The company has locations in the US, the UK, the Netherlands, Spain, Romania and Japan.



LEARN MORE

For more information about the Motion Picture License contact CCC today.

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 **licensing@copyright.com**

 **www.copyright.com/mpl**