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Copyright Clearance Center Adds Eight Publishers to Get It Now

*Award-Winning Academic Solution's Integration with
OCLC's Interlibrary Loan (ILL) Fee Management Service Goes Live*

Danvers, Mass. – [Copyright Clearance Center, Inc.](#) (CCC), a not-for-profit organization creating global licensing and content solutions that make copyright work for everyone, has announced the addition of eight new publishers to its award-winning [Get It Now](#) academic solution. The new publishers are [Advanstar Communications, Inc.](#), [HealthCom Media](#), [IGI Global](#), [Intellect](#), [Project Hope/Health Affairs Journal](#), [SPIE](#), [Springer Publishing Company](#), and [W.S. Maney & Son, Ltd.](#)

In July, CCC had announced the addition of five publishers to Get It Now: [ME Sharpe Inc.](#), [Human Kinetics](#), [Akademiai Kiado](#), [Cognizant Communication](#) and [World Scientific Publishers](#). These additions bring the total number of publishers participating in the service to over 70.

Also, in July CCC announced the integration of [OCLC's ILL Fee Management](#) (IFM) Service, which officially went live August 1. OCLC is a nonprofit, membership, computer library service and research organization dedicated to furthering access to the world's information and reducing library costs. The OCLC IFM service helps libraries reduce administrative costs by allowing users to pay – and be paid for – ILL lending charges through their OCLC invoices. The service reduces the workload and time spent generating invoices and writing checks. It also supports reciprocal ILL agreements among libraries. The integration of Get It Now and IFM requires ILLiad v8.4.2, the mediated workflow of Get It Now, and the Get It Now add-on for ILLiad v2.1.

Used at over 175 institutions, Get It Now provides library patrons with immediate fulfillment of full-text articles from unsubscribed journals – 24 hours a day, 7 days a week.

“As requested by our Get It Now customers, we are pleased to add more publishers from the healthcare and research fields, both domestic and international,” said Tim Bowen, CCC Director, Academic Products & Services. “While our title list is strong in the Scientific, Technical, and Medical space, Get It Now is beneficial to all types of academic institutions given the substantial amount of humanities content also available.”

To encourage the use of IFM with Get It Now, CCC and OCLC are offering a promotional campaign for ILLiad libraries. For each Get It Now article request placed and paid for through IFM between August 1 and November 30, 2013, institutions will automatically be entered into a raffle to win one of two \$250 “Vernon Bucks” gift certificates from [Vernon Library Supplies](#).

About Copyright Clearance Center

Copyright Clearance Center (CCC), the rights licensing expert, is a global rights broker for the world’s most sought-after materials, including in- and out-of-print books, journals, newspapers, magazines, movies, television shows, images, blogs and ebooks. Founded in 1978 as a not-for-profit organization, CCC provides smart solutions that simplify the access and licensing of content and let businesses and academic institutions quickly get permission to use copyright-protected materials, while compensating publishers and content creators for using their works. We make copyright work. For more information, visit www.copyright.com.

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