

Media Contact:
Craig Sender
Copyright Clearance Center
(978) 646-2502 or csender@copyright.com

Copyright Clearance Center Enhances Get It Now

*Award-Winning Academic Solution Now Integrated with
OCLC's Interlibrary Loan (ILL) Fee Management Service*

Five New Publishers Added

Danvers, Mass. – [Copyright Clearance Center, Inc.](#) (CCC), a not-for-profit organization creating global licensing and content solutions that make copyright work for everyone, announces enhancements to its award-winning [Get It Now](#) academic solution, including the integration of [OCLC's ILL Fee Management](#) (IFM) Service and the addition of five new publishers: [ME Sharpe Inc.](#), [Human Kinetics](#), [Akademiai Kiado](#), [Cognizant Communication](#) and [World Scientific Publishers](#). This brings the total number of publishers participating in the service to 55.

Used at over 175 institutions, Get It Now complements ILL services by providing library patrons with immediate fulfillment of full-text articles from unsubscribed journals – 24 hours a day, 7 days a week. Through a year-long cooperative effort between CCC, OCLC and [Atlas Systems](#), this highly requested new feature gives academic libraries that have adopted Get It Now the option to pay for article purchases using their IFM account.

OCLC is a nonprofit, membership, computer library service and research organization dedicated to furthering access to the world's information and reducing library costs. The OCLC IFM service helps libraries reduce administrative costs by allowing users to pay – and be paid for – ILL lending charges through their OCLC invoices. The service reduces the workload and time spent generating invoices and writing checks. It also supports reciprocal ILL agreements among libraries. The Get It Now/IFM integration requires ILLiad v8.4, the mediated workflow of Get It Now, and the Get It Now add-on for ILLiad v2.0.

“This integration further demonstrates CCC, OCLC, and Atlas Systems’ commitment to academic libraries and improving content acquisition,” said Tim Bowen, CCC Director, Academic Products & Services. “Our mutual customers asked for the ability to pay for Get It Now articles via IFM in ILLiad, and through the hard work and persistence of all three organizations, I’m pleased to say it can now be done.”

“This new delivery option originated with input from OCLC members, many of whom already benefit from the workflow efficiencies and savings of time and money that result from using IFM to manage payment of fees related to interlibrary loan,” said Katie Birch, OCLC Director of Delivery Services. “The new option extends the convenience of IFM to purchasing through CCC’s Get It Now service and through other partner sites in the future. This functionality is an example of OCLC’s strategy to broaden its delivery services to include expanded options for buying needed resources instead of borrowing them. “

Institutions are participating in CCC’s pilot program, including [Murray State University](#), [I.U.P.U.I.](#), [SUNY Geneseo](#) and [SUNY Brockport](#). The pilot program is scheduled to conclude on July 31 with general availability of the new feature scheduled for August 1.

To encourage the use of IFM with Get It Now, CCC and OCLC are offering a promotional campaign for ILLiad libraries. For each Get It Now article request placed and paid for through IFM between August 1 and November 30, 2013, institutions will automatically be entered into a raffle to win one of two \$250 “Vernon Bucks” gift certificates from [Vernon Library Supplies](#).

About Copyright Clearance Center

Copyright Clearance Center (CCC), the rights licensing expert, is a global rights broker for the world’s most sought-after materials, including in- and out-of-print books, journals, newspapers, magazines, movies, television shows, images, blogs and ebooks. Founded in 1978 as a not-for-profit organization, CCC provides smart solutions that simplify the access and licensing of content and let businesses and academic institutions get permission to use copyright-protected materials quickly, while compensating publishers and content creators for using their works. We make copyright work. For more information, visit www.copyright.com.

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