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Copyright Clearance Center Announces Partnership with Book Industry Study Group

*The Collaboration Features a Live, Three-Part Webcast Series:
"The Business of Rights" Beginning March 5*

Danvers, Mass. – [Copyright Clearance Center, Inc.](http://copyrightclearancecenter.com) (CCC), a not-for-profit organization and leading provider of licensing and content solutions, has announced a partnership with leading book trade association [Book Industry Study Group](http://bookindustry.org) (BISG), presenting a live, three-part webcast series – “The Business of Rights” – to help publishers, authors and agents better understand, manage and monetize content rights.

The co-produced [series](#) is one of a number of CCC educational events to inform the trade publishing industry about today's rights and licensing risks and opportunities. Participants will learn about the changing rights landscape and about ways to generate new revenue and increase operational efficiencies in this era of transformation and uncertainty.

“Today’s market for published content is changing rapidly,” said Michael Healy, Executive Director, Author & Publisher Relations, CCC. “Although these changes pose challenges for publishers, authors and agents, they also open a new world of rights and licensing opportunities.”

“Over the years, BISG has found webcasts to be a valuable educational tool for helping to create a more informed and empowered book industry,” said Angela Bole, BISG’s Deputy Executive Director. “We’re thrilled to partner with CCC on this three-part webcast series. In our increasingly global supply chain, it’s more important than ever that we properly understand, organize, and monetize rights transactions.”



The first webcast, “Understanding Rights in a Changing World: Licensing Risks and Opportunities Created by a Global Marketplace,” will be presented on March 5; the second, “Managing and Organizing Rights in a Time of Change: Tools and Services for Efficiently and Effectively Organizing Rights,” on March 12; the third, “Monetizing Rights in a Time of Change: Good Rights Management is Good Business Management,” on March 19. All webcasts are one hour long and begin at 1:00 pm ET. The cost to [register](#) for the full series is \$129 for BISG or CCC members and \$199 for non-members. A single webcast registration is \$49 for BISG or CCC members and \$79 for non-members.

CCC enters into [partnerships](#) with leading organizations to offer corporate, academic and publisher customers a broad set of solutions that simplify copyright compliance and access to content.

About Copyright Clearance Center

Copyright Clearance Center (CCC), the rights licensing expert, is a global rights broker for the world’s most sought-after materials, including in- and out-of-print books, journals, newspapers, magazines, movies, television shows, images, blogs and ebooks. Founded in 1978 as a not-for-profit organization, CCC provides smart solutions that simplify the access and licensing of content and let businesses and academic institutions get permission to use copyright-protected materials quickly, while compensating publishers and content creators for using their works. We make copyright work. For more information, visit www.copyright.com.

About Book Industry Study Group, Inc.

The Book Industry Study Group, Inc. (BISG) is the book industry's leading trade association for policy, standards, and research. The mission of BISG is to create a more informed, empowered, and efficient book industry. Membership consists of publishers, manufacturers, suppliers, wholesalers, retailers, librarians, and others engaged in the business of print and electronic media. For over 35 years, BISG has provided a forum for all industry professionals to come together and efficiently address issues and concerns to advance the book community. Learn more about BISG at www.bisg.org.

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