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## Copyright Clearance Center Names Darren Gillgrass to Lead Rightsholder Products Team

Former Managing Director at Informa Named Director, Product Management, Rightsholder Products and Services

**Danvers, Mass. –** Copyright Clearance Center, Inc. (CCC), a global licensing and content solutions organization, announced that Darren Gillgrass will join as Director, Product Management, Rightsholder Products and Services, in January 2015.

Based in Danvers, Gillgrass will lead a team building next-generation cloud licensing and commerce solutions for CCC's rightsholder market. Gillgrass will set the strategic direction for the company's portfolio of software, licensing, content and services to help rightsholder customers maximize the value of their content in a rapidly evolving business environment while simplifying content access and licensing for businesses and academic institutions as well as other publishers.

Before CCC, Gillgrass founded DMG Healthcare Consulting Limited, a publishing consultancy specializing in product development, product management, positioning, and portfolio development for scientific, technical, and medical publishing companies, healthcare organizations, and authors. Earlier, he was Managing Director, Informa Healthcare Communications and Custom Publishing Group. Previously, Gillgrass was General Manager and Sales and Marketing Director at Wolters Kluwer Health.

"With more than 20 years of industry experience in rightsholder and corporate business segments, Darren has a deep understanding of the value of our content and licensing solutions in the U.S. and abroad," said Tracey Armstrong, CCC President and CEO. "This experience gives him a unique global perspective on the opportunities and challenges facing our industry and how CCC can continue to make copyright work for everyone."

## **About Copyright Clearance Center**

Copyright Clearance Center (CCC), a leading global rights-licensing technology organization, provides solutions that simplify compliance for content users, promotes the work of creators and supports the principles of copyright. A rights broker for the world's most sought-after journals, books, blogs, movies and more, CCC makes it easy for businesses and academic institutions to use, share and store copyrighted material while compensating content creators for their works. With its international subsidiary, RightsDirect, CCC serves more than 35,000 customers and 12,000 publishers around the world.

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