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De Gruyter Partners with Copyright Clearance Center to Automate Permissions Requests Using RightsLink®

Berlin-based, Independent Academic Publisher Implements Licensing Solution for Readers to Republish or Reuse Content

Danvers, Mass. – [Copyright Clearance Center, Inc.](#) (CCC), a global licensing and content solutions organization, announced that De Gruyter, the Berlin-based, independent academic publisher, has implemented CCC's [RightsLink®](#), a technology solution that allows visitors to the De Gruyter website to license journal content quickly and easily for republishing or reuse.

De Gruyter publishes over 1,300 new titles each year in the humanities, sciences, medicine and law, more than 700 subscription-based or Open Access journals, and a variety of digital products. De Gruyter recently announced it will be [automating the collection and management of author charges](#) using CCC's [RightsLink for Open Access](#) integrated within its existing [Aries Systems' Editorial Manager workflow](#).

RightsLink enables publishers to provide immediate online permissions to licensees, eliminate costs associated with manual permission transactions and allows permissions staff to focus on high-value transactions. Each implementation is configured to support the publisher's unique business and pricing rules and offers reporting tools that help publishers analyze their permissions business and identify areas of growth.

"RightsLink has been making it easy for users to secure permission directly from publishers' websites for over 15 years," said Miles McNamee, CCC Vice President, Licensing and Business Development. "For De Gruyter, RightsLink provides a best-in-class capability, creating efficiencies by automating micro-transactions and delivering valuable analytics."

“Reprint permissions are an important element of our service offering to authors, researchers and the academic community at large,” said Carsten Buhr, Managing Director, De Gruyter. “The cooperation with CCC’s RightsLink gives us a more efficient way to manage these transactions.”

About Copyright Clearance Center

[Copyright Clearance Center](#) (CCC), a leading global rights-licensing technology organization, provides solutions that simplify compliance for content users, promotes the work of creators and supports the principles of copyright. A rights broker for the world’s most sought-after journals, books, blogs, movies and more, CCC makes it easy for businesses and academic institutions to use, share and store copyrighted material while compensating content creators for their works. With its international subsidiary, [RightsDirect](#), CCC serves more than 35,000 customers and 12,000 publishers around the world.

About De Gruyter

The independent academic publisher [De Gruyter](#) can look back at a company history of over 260 years. Today, the De Gruyter group publishes over 1,300 new titles each year in the humanities, STM and law, more than 700 subscription based or Open Access journals, and a variety of digital products. The company is headquartered in Berlin, with offices in Basel, Beijing, Boston and Munich. www.degruyter.com

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