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American Mathematical Society Partners with Copyright Clearance Center to Automate Permissions Requests Using RightsLink®

*Leading Publisher of Mathematics Journals, Books, and Online Tools Implements
Licensing Solution for Readers to Republish or Reuse Content*

Danvers, Mass. – [Copyright Clearance Center, Inc.](#) (CCC), a global licensing and content solutions organization, announced the [American Mathematical Society](#) (AMS), a leading publisher of mathematics books, journals, and online tools, has implemented CCC's [RightsLink®](#), a technology solution that allows visitors to the AMS website to license content quickly and easily.

With RightsLink, those interested in republishing or reusing AMS content can efficiently purchase permissions using links on AMS journal and book web pages. RightsLink, which has been addressing publisher licensing needs for more than 15 years, frees up staff, reduces costs, and maximizes revenue. The implementation is built and configured based on each publisher's business and pricing rules, and helps inform the publisher's business decisions by providing access to valuable data through CCC's sophisticated analytics tools. Dedicated RightsLink customer service staff ensures a seamless rights and permissions process for both publishers and their customers.

"We are thrilled to have AMS join the list of distinguished publishers that have selected RightsLink to streamline the management of permissions requests," said Bill Neuman, CCC Vice President, Products. "RightsLink has a long history of working with publishers to facilitate the licensing of articles, books, and new media content directly from their websites."

"We are delighted to simplify the permissions process for our members and readers through RightsLink," said Robert Harington, Associate Director for Publishing, AMS. "This system

will let our publishing staff focus on our core mission – the dissemination of mathematics research – and spend less time on administrative work.”

About Copyright Clearance Center

[Copyright Clearance Center](#) (CCC), a leading global rights-licensing technology organization, provides solutions that simplify compliance for content users, promotes the work of creators and supports the principles of copyright. A rights broker for the world’s most sought-after journals, books, blogs, movies and more, CCC makes it easy for businesses and academic institutions to use, share and store copyrighted material while compensating content creators for their works. With its international subsidiary, [RightsDirect](#), CCC serves more than 35,000 customers and 12,000 publishers around the world.

About American Mathematical Society

Founded in 1888 to further mathematical research and scholarship, the 30,000 member [American Mathematical Society](#) fulfills its mission through programs and services that promote mathematical research and its uses, strengthen mathematical education, and foster awareness and appreciation of mathematics and its connections to other disciplines and to everyday life.

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