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Copyright Clearance Center Partners with Frankfurt Book Fair

World's Largest International Book Fair Teaming Up with Global Licensing and Content Experts for Series of International Events in 2014-15

Danvers, Mass. – [Copyright Clearance Center, Inc.](#) (CCC), a global licensing and content solutions organization, announces that it has been named the Rights Licensing Partner of the 2014 [Frankfurt Book Fair](#), the biggest book and media fair in the world. The Rights Licensing Partnership includes sponsorship of the [International Rights Directors Meeting](#), [CONTEC Frankfurt](#), and various [Business Breakfasts](#).

Additionally, CCC is the official partner of the [Frankfurt Book Fair Business Club](#), the new and exclusive meeting and conference area at the Book Fair dedicated to decision makers and innovators from the publishing industry. CCC executives Michael Healy, Roy Kaufman, and Miles McNamee will be onsite throughout the event, delivering presentations on 'Copyright Collective Management: Content Sharing Across Borders'; 'Open Access: New Business Models'; and 'Rights & Licensing: Opportunity Amidst Digital Disruption' respectively.

CCC was also named sponsor of a series of targeted global events throughout 2014-15 aimed at the international publishing industry, including [StoryDrive Asia](#) and [GLOBALLOCAL India](#).

"Those attending the Frankfurt Book Fair have their fingers on the pulse of the industry around the world," said Healy, CCC Executive Director, International Relations. "With this partnership, CCC further establishes itself as the global ambassador of copyright."

"Issues related to intellectual property and rights licensing significantly impact economies and businesses around the world," said Juergen Boos, Director, Frankfurt Book Fair. "This is why

the Book Fair is expanding its programming to be a year-round, global initiative and why CCC, the rights licensing experts, is the perfect partner.”

CCC is hosting several events at the Book Fair, including a [Town Meeting](#) entitled, ‘Open Access: Who Holds the Power?’ featuring Brandon Nordin, [American Chemical Society](#); Ralf Schimmer, [Max Planck Digital Library](#); Arend Kuster, [QScience](#); Audrey McCulloch, [Association of Learned and Professional Society Publishers](#); Dr. Niels Peter Thomas, [Springer](#); Natasha White, [John Wiley & Sons](#); and Frederick Fenter, Ph.D., [Frontiers](#). The Town Meeting will be held 9 October from 9:00 – 11:00 a.m. CCC CEO Tracey Armstrong will be the guest speaker at the International Rights Directors Meeting and will address ‘Copyright Developments in Latin America’ on 7 October, 14:00 – 17:00.

CCC’s booth at the Book Fair is in Hall 4.2, Stand E23. For more information, visit <http://www.copyright.com/frankfurt>.

About Copyright Clearance Center

[Copyright Clearance Center](#) (CCC), a leading global rights-licensing technology organization, provides solutions that simplify compliance for content users, promotes the work of creators, and supports the principles of copyright. A rights broker for the world’s most sought-after journals, books, blogs, movies and more, CCC makes it easy for businesses and academic institutions to use, share and store copyrighted material while compensating content creators for their works. With its international subsidiary, [RightsDirect](#), CCC serves more than 35,000 customers and 12,000 publishers around the world.

About the Frankfurt Book Fair

The Frankfurt Book Fair is the international publishing industry’s biggest trade fair – with 7,300 exhibitors from more than 100 countries, around 275,000 visitors, over 3,400 events and around 9,000 accredited journalists in attendance. It also gathers key players from other media, including the film and games industries. Since 1976, the Book Fair has featured an annual Guest of Honour country, which showcases its book market, literature and culture to attendees in a variety of ways. The Frankfurt Book Fair organises the participation of German publishers at around 20 international book fairs and hosts trade events throughout the year in major international markets. With its Business Club, the Frankfurt Book Fair offers essential services and an ideal setting for the activities of publishers, entrepreneurs, pioneers, experts and visionaries. The CONTEC and STORYDRIVE conferences have both become established meeting places for the industry. The Frankfurt Book Fair is a subsidiary of the German Publishers & Booksellers Association. www.book-fair.com.