

**Media Contact:**  
**Craig Sender**  
Copyright Clearance Center  
(978) 646-2502 or [csender@copyright.com](mailto:csender@copyright.com)

## **Copyright Clearance Center Launches MOOC Content Licensing Solution**

***Partners with SIPX, Study.net and XanEdu to Make Securing Permission to  
Reuse Copyrighted Content in Massive Open Online Courses Effortless***

Danvers, Mass. – [Copyright Clearance Center, Inc.](http://Copyright Clearance Center, Inc.) (CCC), a global licensing and content solutions organization, has launched a [MOOC Content Licensing Solution](#) in partnership with course material providers [SIPX](#), [Study.net](#), and [XanEdu](#).

Massive Open Online Courses (MOOCs) are large virtual classrooms that are accessed online by students worldwide and that are often sponsored by leading institutions of higher education.

The MOOC Content Licensing Solution uses the current per-page or per-article academic-based pricing rightsholders have established through CCC's Electronic Course Content pay-per-use service. CCC offers digital rights from over 5,000 rightsholders around the world to public, private not-for-profit, and private for-profit U.S.-based institutions of higher education that conduct academic MOOCs.

One of the biggest challenges in reusing published content in MOOCs is obtaining copyright permissions and then disseminating the licensed content to enrolled students. Through its partnership with leading course materials providers, CCC's solution provides copyright-cleared course content to students enrolled in a MOOC, relieving the instructor of the burden of securing permissions and distributing content.

“This solution makes it easy for instructors at academic institutions to secure permission to reuse copyrighted content in their MOOCs,” said Tim Bowen, CCC’s Director, Academic Products & Services. “It also makes it simpler for students to secure the licensed content at academic-based pricing from rightsholders.”

“We see a growing interest from educators in using portions of copyrighted works – such as book excerpts, journal content and magazine articles – to enhance their online courses, many of which SIPX has supported in the past 18 months,” said Heather Ruland Staines, Vice President, Publishers Development, SIPX, Inc. “This new capability on the CCC platform will help us support online education even more efficiently in the future.”

### **About Copyright Clearance Center**

Copyright Clearance Center (CCC), the rights licensing expert, is a global rights broker for the world’s most sought-after books, journals, blogs, movies, and more. Founded in 1978 as a not-for-profit organization, CCC provides smart solutions that let businesses and academic institutions quickly get permission to share copyright-protected materials, while compensating publishers and creators for the use of their works. We make copyright work. For more information, visit <http://www.copyright.com>.

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