
Media Inquiries

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Springer Expands Use of Copyright Clearance Center's Rightslink®

Obtaining Permission for Content Reuse Now Faster and Easier on SpringerLink.com

DANVERS, MA—September 16, 2009—Copyright Clearance Center, the world's leading provider of copyright licensing solutions, today announced that Springer has expanded its implementation of Rightslink® on the Springer online platform, springerlink.com. A leading global scientific publisher of books and journals, Springer has been using Rightslink successfully since 2007 to instantly license customer requests to reuse content from its 2,000 journals.

Springer processes thousands of permission requests each month for its journals, and by automating this process with Rightslink, obtaining permissions for use of digital content and reprints from the Springer website will be easier than ever before. A more intuitive design and new, easy-to-use, drop down help menus will also help speed up the process.

Rightslink has also enabled several new options that were previously unavailable to end users, including the ability for users to pay with a variety of currencies, and the ability to ship reprints to multiple locations.

“By leveraging the flexibility and functionality of Rightslink on springerlink.com, we have been able to improve the user experience for our customers while reducing the number of requests our team has to handle directly,” said Berendina van Straalen, Head of Rights and Permissions, Special Licensing Department, at Springer.

“Springer's expansion of Rightslink speaks to their desire to constantly improve their customer service and is another example of Rightslink's success among STM publishers,” said Miles McNamee, VP, Licensing and Business Development, of Copyright Clearance Center.

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About Springer

Springer (www.springer.com) is a leading global scientific publisher of books and journals, delivering quality content through innovative information products and services. It publishes close to 500 academic and professional society journals. Springer is part of the publishing group Springer Science+Business Media. In the science, technology and medicine (STM) sector, the group publishes around 2,000 journals and more than 6,500 new books a year, as well as the largest STM eBook Collection worldwide. Springer has operations in about 20 countries in Europe, the USA, and Asia, and more than 5,000 employees.

About Copyright Clearance Center

Copyright Clearance Center is the world's leading provider of innovative licensing solutions for the seamless sharing of knowledge. CCC's licensing services, combined with its Web-based applications and tools, allow tens of millions of people worldwide in corporations, universities, law firms and government agencies to use and share published information with ease. Since its founding as a not-for-profit company in 1978, CCC has created and expanded the markets and systems that facilitate content reuse and the distribution of royalties to publishers and authors around the world. Visit www.copyright.com for more information.

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