

Media Inquiries

Jeff Hodnett
The Hodnett Group
978 766 0270
jhodnett@hodnettgroup.com

PRESS RELEASE

Brill Turns to CCC's Rightslink to Automate Online Permissions

DANVERS, MA—August 10, 2009—Copyright Clearance Center (CCC), the world's leading provider of copyright licensing solutions today announced that scholarly publisher, Brill, has chosen CCC's Rightslink point-of-content licensing solution to enable customers to obtain reuse permissions directly from Brill's Website at <http://www.brill.nl>.

Based in the Netherlands and founded in 1683, Brill is one of the most well-established scholarly publishers in the world, with a reputation for publishing books and journals of excellent quality and academic distinction. Against this background, Brill required a solution that both complemented its established reputation for excellence and helped reduce the burden of manually processing requests for permissions to reuse article content from its fast growing catalog of journal titles. The Rightslink solution from CCC enabled them to offer permissions instantly online, 24 hours a day, 7 days a week.

With Rightslink, customers can easily license content and decide how they want to use that content based on Brill's specific business rules. Rightslink automates the purchase process with secure credit card and purchase order transactions (managed through VeriSign's 128-bit SSL encrypted e-commerce solution) and generates the user license at the point of content on the website.

With more than 325 years worth of titles in its growing catalog, Brill also required a solution that could continue to grow with them. Rightslink proven scalability and its ability to be tailored to a meet Brill's specific workflow made it a logical choice for the publisher.

"The Rightslink implementation team was very efficient and a great help in articulating our new permission rules and as a result, our permission service has been both greatly expanded and greatly improved. I trust that not only our clients, but also our authors will be very pleased with this new development," said Sam Bruinsma, Director of Business Development for Brill.

"With a customized Rightslink solution in place, Brill is able to fully automate the request and approval process on over 130 of their journals," said Miles McNamee, VP of Licensing and Business Development for CCC. "This provides their worldwide customer base with the ability to get permission for re-use and translations quickly and easily from publications dating back as far as 1889."

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About Brill

Brill is an internationally oriented, academic publisher located in Leiden since 1683 and listed at the Amsterdam stock exchange. The majority of the programs are in Ancient Near East and Egypt; Middle East and Islamic Studies; Asian Studies (incl. Hotei imprint); Classical Studies; Medieval and Early Modern Studies; Biblical and Religious Studies; Slavic Studies; Biology; Science (VSP imprint); Human Rights and Public International Law (Martinus Nijhoff imprint). The mainly English language publications consist to a large extent of (book) series, encyclopaedias and journals. In principle publications are made available in both print and electronic form. Under the imprint of IDC Publishers a large number of collections with primary sources are marketed in the above-named academic fields. Brill's major markets are Europe, the United States and Japan. The majority of customers are academic institutes and libraries. www.brill.nl

About Copyright Clearance Center

Copyright Clearance Center is the world's leading provider of innovative licensing solutions for the seamless sharing of knowledge. CCC's licensing services, combined with its Web-based applications and tools, allow tens of millions of people worldwide in corporations, universities, law firms and government agencies to use and share published information with ease. Since its founding as a not-for-profit company in 1978, CCC has created and expanded the markets and systems that facilitate content reuse and the distribution of royalties to publishers and authors around the world. Visit www.copyright.com for more information.

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