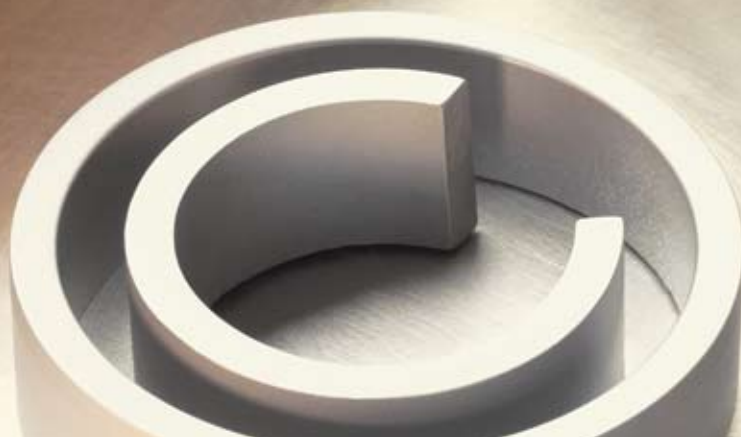


the
rights licensing
EXPERTS





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copyright

IS WHAT WE DO

Technology has revolutionized the way people create, publish, use and share content. The exchange of ideas has never been more dynamic, the pace of innovation never faster. In this new information economy, content creators and users need simple ways to share knowledge while supporting the principles of copyright. That is what we do.



Copyright Clearance Center is the global leader in licensing solutions. We create customized licensing services to meet the ever-changing needs of those who create and use content.

Innovators for a Global Economy

From the day CCC opened its doors in 1978, our mission has been to facilitate the flow of information and to foster greater understanding and respect for copyright. A group of publishers, content creators and users started this not-for-profit organization and, to this day, we are governed by a diverse, independent board of directors.

In its early days, CCC was considered a significant innovation affecting the publishing industry. Today, CCC continues to innovate to meet the opportunities and challenges presented by globalization, new technologies, new user expectations and new publishing models.

We are part of an international network of reproduction rights organizations created to strengthen respect for copyright worldwide. In fact, CCC co-founded the International Federation of Reproduction Rights Organisations.





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licensing solutions for TODAY'S WORLD

CCC has the experience to understand the market's changing needs, and the agility to create product solutions quickly. Technology evolves every day, and we continue to develop new ways to provide anytime, anywhere licensing solutions that are used around the world for all types of media.

From the newest and hottest user-generated content to the most sought-after published material, CCC makes it easy for millions of people to share content, and for copyright holders throughout the world to receive compensation for the use of their works. In fact, over the years, we've distributed more than \$1 billion in royalties to rightsholders.

Creating **innovative** licensing
solutions for the **seamless**
sharing of **knowledge**.



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let the KNOWLEDGE FLOW



Promoting Respect for Intellectual Property

Copyright education plays a critical role in promoting respect for intellectual property. CCC offers a diverse menu of informational resources to help people gain a better understanding of their rights and responsibilities.

The centerpiece of our educational program is Copyright Central, a section of copyright.com devoted exclusively to copyright news and information.

Copyright Central:

- Copyright news and commentary from our OnCopyright blog
- Headlines from other news sources
- Copyright basics
- Tutorials
- White papers, case studies and reports
- Blogs and websites of interest

CCC copyright experts also offer customized educational sessions with individuals and groups through webinars, on-site visits and presentations at conferences around the world.

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Building Services for Today and Tomorrow

The tools we use to create and share literary works, music, movies and other copyrighted material continue to evolve, and demand for this content is growing each day. CCC has the experience to provide innovative solutions for the seamless sharing of knowledge today and into the future. For 30 years, we've worked with thousands of organizations to solve real business problems. How can we help you?

Contact Us

Web: www.copyright.com

Email: info@copyright.com

Phone: 978-750-8400



**Through leadership, innovation and expertise,
Copyright Clearance Center is advancing the way
people share content. Let us put our experience
to work for you. [Learn more at copyright.com.](http://copyright.com)**



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