

# Copyright Permissions Building Block

*Secure copyright permissions quickly and easily from within the Blackboard Community System™*

The Copyright Permissions Building Block puts copyright permissions right where you need them: inside the world's most popular course management system. This powerful—yet free—Building Block™ provides seamless integration between Blackboard and Copyright Clearance Center's extensive rights licensing database. Users can obtain permission to post text-based copyrighted content, such as book chapters and journal articles, to Blackboard without logging out or switching applications.

With the growing proliferation of digital content on campus, the Copyright Permissions Building Block provides an easy way for colleges and universities to obtain the copyright permissions they need while at the same time respecting the intellectual property of others.

## Campus-Wide Benefits.

Faculty & Staff	IT/System Administrators	Senior Administrators
<ul style="list-style-type: none"> <li>• Obtain quick and easy copyright permissions within Blackboard and your workflow</li> <li>• Easy to use; minimal training required</li> <li>• Features copyright educational tools and resources</li> </ul>	<ul style="list-style-type: none"> <li>• Reliable, professionally developed and rigorously tested</li> <li>• Installs in minutes</li> <li>• Fully supported by Copyright Clearance Center</li> <li>• Test version allows you to try out the Copyright Permissions Building Block before institution-wide deployment</li> </ul>	<ul style="list-style-type: none"> <li>• Helps promote copyright awareness, campus-wide</li> <li>• Flexible; maps to your existing copyright permissions processes</li> <li>• Demonstrates respect for intellectual property</li> <li>• Saves time and increases productivity</li> </ul>

## Instant Permission to Use Millions of Works.

By simplifying the licensing process, the Copyright Permissions Building Block enables faculty, staff and librarians to obtain copyright permissions quickly and easily. Users have direct access to Copyright Clearance Center's online title catalog, which features millions of works, including the leading titles in science, technology, medicine, humanities, news and business.

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The Copyright Permissions Building Block is compatible with Blackboard Versions 6.x and 7.x. It is highly flexible and can map to your existing permissions process—whether you use a centralized process, in which a librarian or copyright administrator obtains permissions for a larger group, or a decentralized process, in which individual instructors obtain permissions directly. Either way, the Copyright Permissions Building Block delivers powerful benefits. And it's fully supported by Copyright Clearance Center, so you and/or your Building Block users can contact us when you need assistance.

## FREE to Download. Easy to Use.

There is no cost to download or install the Copyright Permissions Building Block and once installed faculty and staff can begin working immediately. All users need to do is identify the content they plan to use for a given course and then launch the Copyright Permissions Building Block. The course item information will appear automatically, so they can request permissions in seconds. To minimize time, keystrokes and errors, many data input fields are pre-populated from information stored within Blackboard. Instructors can view and modify requests anytime.

The Copyright Permissions Building Block even includes online help pages and copyright educational materials to help educate faculty and staff.

## Trusted by Hundreds of Colleges and Universities.

Copyright Clearance Center creates innovative licensing solutions for the seamless sharing of knowledge. CCC's licensing services, combined with its Web-based applications and tools, allow tens of millions of people in corporations, universities, law firms and government agencies to use and share published information with ease. Since its founding as a not-for-profit company in 1978, CCC has created and expanded the markets and systems that facilitate content reuse and the distribution of royalties to publishers and authors around the world. By offering rights to millions of the world's most sought-after publications, the company plays a major role in the global knowledge economy and encourages support for the principles of copyright. For more information visit [www.copyright.com](http://www.copyright.com)

**Download the Copyright Permissions Building Block FREE from the Blackboard Building Blocks online catalog at <http://www.blackboard.com/extend/b2>.**

To learn more about Copyright Clearance Center and our convenient permissions services, call 978-750-8400 and ask to speak to a Customer Relations Representative, or e-mail us at [info@copyright.com](mailto:info@copyright.com).

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