



Rightsphere® Premium

Frequently Asked Questions

1. What is Rightsphere® Premium?

Rightsphere® Premium is a revolutionary rights advisory and management tool that delivers instant, unambiguous answers to the question: “What am I allowed to do with this content?”

Rightsphere Premium organizes all of your company’s content rights from CCC, publishers, etc., and displays them for you and your colleagues from a simple link in your Web browser. It also provides data on your organization’s content usage (without identifying individual employees) to help inform future buying decisions.

See Rightsphere [product page](#) for more details on service levels.

2. How does Rightsphere Premium work?

When you want to use or share copyrighted content, simply click the Rightsphere button on your Internet browser toolbar and select how you want to use the material (e.g., share an article from a newspaper’s website with colleagues or display it in a presentation). Rightsphere lets you know instantly, in clear language, if permission is granted. If permission must be purchased, you can easily do so using Rightsphere’s e-commerce option.

3. How does Rightsphere Premium know what rights my company has licensed?

CCC works with your corporate information managers to populate a robust database that reflects your company’s subscriptions, as well as licenses you’ve purchased to use and share content. Rightsphere Premium draws on this database to provide you with the best answer to your rights inquiries.

Rightsphere Premium’s powerful administrative interface enables information managers to organize and manage the company’s rights, easily adding, modifying and deleting works, terms and other rights information.

4. What need does Rightsphere Premium meet?

CCC developed Rightsphere Premium in direct response to our customers’ desire for a comprehensive solution to manage the many rights they purchase and to address employees’ numerous copyright-related content usage questions.

Rightsphere Premium fulfills these needs by helping you get answers – quickly and clearly – to copyright questions on your own, and by providing corporate librarians and information professionals with a single location to organize and manage all of the organization’s rights assets— rights purchased directly from publishers, aggregators and other organizations, as well as those provided by CCC—into a single, easy-to-manage location.



5. **Does Rightsphere Premium replace CCC's Annual Copyright License?**

No. Rightsphere Premium works with CCC's Annual Copyright License to help you derive even more value from our licenses. Please find more information on the Annual Copyright License [FAQ page](#).

6. **How do I get Rightsphere Premium on my desktop?**

Rightsphere Premium is licensed to corporations on an annual basis. Once licensed, you or your Rightsphere administrator simply places the Rightsphere bookmarklet on your Internet browser's toolbar. For instructions or assistance, please contact your organization's Rightsphere administrator.

7. **I share information as part of my job. What can Rightsphere Premium do for me?**

With Rightsphere Premium, you'll get immediate answers to your copyright questions every time you seek permission. You'll be able to use and share content quickly, with the confidence that you have the right to do so and that you are adhering to your organization's corporate copyright and IP policies.

8. **Our company already has a copyright policy in place. How does Rightsphere Premium affect it?**

Rightsphere Premium supports your existing copyright policy by letting you, regardless of location, department or job function, know what content re-use rights your organization has obtained for you, in language that is clear and easy to understand.

9. **Does CCC provide implementation assistance and support?**

Yes, CCC provides assistance and support to your organization's Rightsphere administrator, including access to an Account Manager responsible for your organization's relationship with CCC.

10. **How much user training is required?**

Very little. Rightsphere Premium was designed to be highly intuitive and easy for you to incorporate into your daily workflow. Information managers also have administrative tools that make it easy for them to help you.

11. **How can I get more information about Rightsphere Premium?**

For more information about Rightsphere, please contact your organization's Rightsphere administrator, who has documentation about the service and your organization's implementation of it, backed by access to a CCC Account Manager.



COPYRIGHT CLEARANCE CENTER

222 Rosewood Drive | Danvers, MA 01923 | www.copyright.com

phone: 978-750-8400 | fax: 978-646-8600

© 2010, Copyright Clearance Center, Inc.