



## Copyright Permissions Building Block Frequently Asked Questions

### 1. What is the Copyright Permissions Building Block?

The Copyright Permissions Building Block integrates Copyright Clearance Center's (CCC) licensing capabilities within the Blackboard Community System™. The integration enables faculty and staff to obtain authorizations quickly and easily for posting copyrighted text-based content within Blackboard when developing electronic course materials. Users have direct access to Copyright Clearance Center's extensive rights licensing database.

### 2. What is Blackboard?

Blackboard is the most widely used course management system in the world. Course management systems, which are used at 90 percent of American colleges and universities, are online tools that allow instructors to distribute educational materials electronically and to communicate with students about assignments, tests and grades.

### 3. How do customers benefit from the Copyright Permissions Building Block?

It gives faculty and staff an easy way to quickly obtain copyright authorizations via CCC's extensive copyright solutions capabilities within Blackboard and the user's workflow. Whereas educators were previously required to add copyright licensing as an additional step, now permissions can be obtained without leaving the Blackboard environment.

Blackboard Users	IT/System Administrators	Senior Academic Administrators
<ul style="list-style-type: none"> <li>▪ Obtain quick and easy permissions within Blackboard and your workflow</li> <li>▪ Easy-to-use, minimal training required.</li> <li>▪ Features copyright educational tools and resources</li> </ul>	<ul style="list-style-type: none"> <li>▪ Reliable – Professionally developed and rigorously tested.</li> <li>▪ Installs in minutes</li> <li>▪ Works with existing versions of Blackboard – compatible with Blackboard versions 6.x and 7.x</li> <li>▪ Fully supported by Copyright Clearance Center</li> </ul>	<ul style="list-style-type: none"> <li>▪ Helps promote copyright awareness campus-wide</li> <li>▪ Flexible—Maps to your existing copyright permissions process</li> <li>▪ Supports centralized or decentralized processing</li> <li>▪ Demonstrates the institution's respect for intellectual property</li> <li>▪ Saves time and money</li> </ul>

**4. How many academic institutions currently use Blackboard?**

More than 1,200 institutions of higher learning use Blackboard.

**5. How many universities currently use Copyright Clearance Center licensing solutions?**

More than 1,000 colleges and universities, both public and private, across all Carnegie Classifications, use CCC's solutions.

**6. Which colleges and universities are appropriate users of the Copyright Permissions Building Block?**

It is appropriate for any academic institution that uses Blackboard Community System.

**7. What are the benefits of the Copyright Permissions Building Block over competitive offerings?**

The Copyright Permissions Building Block is the first offering of its kind on the market, integrating copyright permissions within a course management system.

**8. How much does the Copyright Permissions Building Block cost?**

The Copyright Permissions Building Block is free of charge.

**9. How do the Copyright Permissions Building Block users pay for their copyright permissions orders?**

While downloading the Copyright Permissions Building Block is free, CCC's usual pay-per-use transactional fees and rightsholder royalties still apply. Users of the Copyright Permissions Building Block are invoiced in the same manner as if they had obtained permissions from CCC via [www.copyright.com](http://www.copyright.com)

**10. How does the Copyright Permissions Building Block work?**

First, users define the content they plan to use for a course. Then they launch the Copyright Permissions Building Block. The course item information appears automatically, so they can request permission in seconds. Time, keystrokes and errors are minimized by pre-population of many data input fields from information stored within Blackboard. Instructors can view and modify requests anytime. The Copyright Permissions Building Block also includes online help pages and copyright educational materials to help educate faculty and staff.

**11. How much user training is required?**

The Copyright Permissions Building Block is easy-to-use to use and requires a minimal amount of training, so end users can begin working within minutes. The building block includes online help pages and copyright educational materials to help educate faculty and staff about copyright and copyright compliance.

**12. What customer support resources are available?**

The Copyright Permissions Building Block is fully supported by CCC. Blackboard administrators and faculty requesting assistance should contact Chris Miner at (978) 646-2408 Monday through Friday between 9 a.m. and 5 p.m. ET.

**13. What are the technical requirements for implementation?**

Because the Copyright Permissions Building Block is a fully Web-based, CCC-hosted solution, integration requirements and technical support needs are minimal. The Building Block is compatible with Blackboard versions 6.x and 7.x and can be downloaded from the Blackboard Building Blocks online catalog. Installation and set up only take a few minutes, and it is flexible, allowing users to route permission requests directly to CCC or to central permissions administrators, such as librarians or staff members. Included in the Building Block are educational materials on copyright compliance and best practices. Once installed, the Building Block is fully supported by CCC. Further information can be found at [www.blackboard.com/extend/b2](http://www.blackboard.com/extend/b2)

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