

## Annual Copyright License Coverage

The Annual Copyright License is an enterprise-wide, global licensing solution that enables companies to efficiently collaborate using published content, accelerate business results, and simplify copyright compliance. The chart below provides examples of how the license allows users to lawfully reuse content.

Host a competitive intelligence collaboration site for project teams that includes news articles, published literature, press releases, market reports, and other content related to direct competitors.

Embed a PDF of a recent article about the company into an internal company newsletter or post it to the company's intranet site for employee awareness.

Email a PDF of a journal article to a colleague in conjunction with a collaborative project you are working on together.

Use portions of a work in an internal presentation at a company meeting or in an employee education program.

Store a copy of a purchased article on the company intranet for use by a project team.

Store the full text of an article to substantiate claims made in promotional materials in the same system that was used to develop, manage, and approve the content.

Annotate and store copies of scientific articles related to known adverse events of a company product in an internal database which is used by a small team in connection with the company's regulatory compliance obligations.

Annotate and submit supporting articles to a government agency as required as part of a regulatory or patent filing.

Share a PDF version of a recent newspaper article about the company in a briefing to the company's Board of Directors.

Scan printed works into digital form when an electronic version of the work is not readily available.

Share an article with a client who requests more information about a product or service on an unsolicited basis.

The Annual Copyright License is generally intended to permit the reuse of articles on a periodic, non-systematic basis with people within an organization. It is not meant to replace subscriptions that you or other people in the organization need in the ordinary context of your work. The licenses also does not cover the external display of copies on mobile devices as part of the user's systematic sales or marketing activities.



Copyright Clearance Center (CCC) builds unique solutions that connect content and rights in contextually relevant ways through software and professional services. CCC helps people navigate vast amounts of data to discover actionable insights, enabling them to innovate and make informed decisions. CCC, with its subsidiary RightsDirect, collaborates with customers to advance how data and information is integrated, accessed, and shared while setting the standard for effective copyright solutions that accelerate knowledge and power innovation. CCC is headquartered in Danvers, Mass. with offices across North America, Europe and Asia. To learn more about CCC. visit www.copyright.com.



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