

## Easy and Convenient Copyright Compliance

### LICENSING SOLUTIONS FOR BUSINESSES

Use the table below to find the description that matches your activity and then read across to determine which license or service covers your intended use.

I NEED PERMISSION TO USE COPYRIGHTED CONTENT IN THIS WAY:	FOR INTERNAL USE BY EMPLOYEES BASED IN THE U.S.	FOR INTERNAL USE BY EMPLOYEES BASED OUTSIDE THE U.S.	FOR USE OUTSIDE YOUR COMPANY
Download, save to corporate-owned hard drive or network drive and/or copy-and paste Web-based or other digital content.	•	•	•
Print out Web-based or other digital content onto paper.	•	•	•
Share digital content with co-workers via e-mail, intranet posting, CD-ROM, PDF, printed copy, fax, etc.	•	•	•
Share a single electronic copy of an article with a client, customer, or prospect upon request.*	•	•	•
Photocopy from a newspaper, magazine, book, journal, research report or other published document (including e-books and blogs).	•	•	•
Share photocopied content with co-workers via paper copies or fax.	•	•	•
Preserve digital content as part of the storage of a team's work product.	•	•	
Share digital content via collaboration applications such as Microsoft SharePoint.	•	•	•
Submit properly marked electronic copies of articles to government agencies for regulatory filings.	•	•	•
Scan printed works into digital form when an electronic version of the work is not readily available.	•	•	•
Use published content (including e-books and blogs) in a slide presentation or CD-ROM delivered to an internal audience.	•	•	•
Show a scene or a full-length motion picture or television program in a presentation for a sales meeting, conference, company event or internal employee training.	٠		
Add music to presentations and videos for training, marketing and sales purposes.	•		•
Photocopy from a newspaper, magazine, book or journal (including e-books and blogs) for use at an external event (e.g., trade show, sales meeting user conference, etc.).			•
Provide photocopies (or send via fax) from a newspaper, magazine, book or journal on a regular basis (i.e., systematic) to someone outside the company.			•
Post digital content on your corporate Web site or extranets.			•
Use a graph or chart out of its original context, in an article, newsletter, marketing brochure, annual report, advertisement, etc.			•
Use a chart, graph, cartoon or drawing out of its original context, in a slide presentation or CD-ROM delivered to an internal audience.	•	•	•

# Licensing solutions for the way you work

#### KEY

- Annual Copyright License Share content and collaborate across your organization, while minimizing risk
- Multinational License Extend your organization's coverage globally
- Motion Picture License Show TV and movie scenes company-wide with confidence
- Music Use License Browse a vast library of catchy music with sync permissions
- Pay-Per-Use Services
   Purchase licenses and
   download content on-demand

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#### **LEARN MORE**

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