

Motion Picture License

Frequently Asked Questions

What is the Motion Picture License?

The Motion Picture License (“MPL”) allows employees of U.S.-based businesses to show copyright-protected movies and TV shows (referred to as “Videos” in the MPL) for the purpose of employee training, internal sales presentations and company meetings. The MPL is a cost-effective way to comply with copyright law.

What content does the Motion Picture License authorize?

As an MPL licensee your employees can show legally obtained motion picture and television content (tens of thousands of titles from more than 1,000 producers from around the world) — including all major Hollywood studios. A complete list of producers can be found online [here](#).

What legal sources of Video content are covered by the license?

The MPL allows users to show Videos obtained from ANY legally obtained source, as long as the Videos are covered under the license. This may include DVDs purchased at retail outlets, Videos downloaded from iTunes or Videos streamed from hulu.com and other websites which are authorized outlets of motion picture content and TV shows.

Do Videos have to be shown in their entirety?

No, while the Videos can be shown in their entirety under the license, the MPL also authorizes you to show portions or scenes from Videos.

Does the MPL only authorize showing Videos inside the walls of the company?

What if I’m at a client meeting or a conference and need to show a Video?

The MPL allows you to show Videos in any facility either owned or used by the licensed employee. This would include client meetings and conferences.

Can I show Videos in my trade show booth?

No. You may not use the MPL in situations where the showing of the Video may be perceived as an endorsement of your product or service. Generally, a trade show booth showing would be perceived as a product endorsement and require additional clearance from the rightsholder.

Can I charge for admission?

The MPL does not allow you to charge for admission, even if the Video is shown at a company event.



Why does my company need a Motion Picture License?

The content of Videos whether rented, purchased or viewed online is protected by copyright law. With few exceptions, the use of Videos is generally limited to home viewing. The MPL provides you with permission to use those Videos in the corporate setting.

What can I do with the Motion Picture License?

With Copyright Clearance Center's (CCC) Motion Picture License you can:

- Enhance employee training, sales presentations, conferences and company meetings.
- Save time and money by reducing the need to pursue permissions.
- Minimize the risk of unintended copyright infringement.

How do I verify that a title is covered by my Motion Picture License?

To assist you with finding the specific title you wish to show in conjunction with the Motion Picture License producer list, we have included instructions on how to search and locate titles on the Internet Movie Database website:

1. Goto www.imdb.com and type the name of the movie or television show you would like to look up.
2. Scroll down the page to the Details section. Under Details is a section called Company Credits, under which is listed the production company. A link, "See more>>", is written immediately to the right of the production company. Click "See more>>".

*Note: Do not click the text ad below Company Credits, "Show detailed company contact information on IMDbPro." IMDbPro **is not needed** to view full Company Credits.*

3. This takes you directly to the Company Credits page that lists all production companies and distributors.
Note: if a Production Company is not listed, check the Distributors list and use the distributor marked as (USA) (theatrical) for movies and (USA) (TV) (original airing) for television shows.
4. Cross reference CCC's List of MPL Participating Theatrical Distributors & Producers to verify coverage.

How is my license fee determined?

The Annual Copyright License fee for each company is determined by the projected content use for that company's industry type and the number of professional employees. The price is based on usage of film content within certain industries provided by our partner MPLC.

Does a Motion Picture License allow me to do anything I want with Videos?

The Motion Picture License permits showing of films, Videos and TV shows within a business environment and does not provide rights to make copies or distribute Videos. Videos must be legally obtained elsewhere (e.g. DVD purchase, iTunes). The MPL allows users to show those legally obtained Videos at company meetings, trainings, events, client meetings, and at conferences.



Can I make movie clips or copy DVDs to digital files?

The MPL does not authorize you to make clips or unlawfully copy DVDs. Licensees may use technology to perform the Videos in a presentation; however, the Videos or any portion thereof may not be retained once the public performance has concluded.

Can I download and save a video I found on YouTube for the purposes of a presentation?

You can use software to download and save a Video that you found on YouTube, if that Video was made available by the copyright holder(s) and is covered under the CCC Motion Picture License (MPL). You may retain that whole Video or a scene from that Video in your PowerPoint presentation for the duration of the presentation, under the terms and conditions of the license. Once you are no using the presentation, or are no longer a holder of a MPL, you would not have permission to retain the Video or scenes from the Video.

Is coverage available to our foreign employees?

Yes, the Motion Picture License has an option to add coverage of your employees outside the United States. Simply check the box on the license to add multinational employees and fill out the country schedule.

