

RightFind[®] Music

Frequently Asked Questions

What is RightFind Music?

RightFind Music from Copyright Clearance Center (CCC) provides an easy-to-use, online search and file management website which helps you quickly find, download and manage music from a collection of more than 500,000 tracks licensed for use in company presentations and videos – all while simplifying copyright compliance.

RightFind Music includes the Music Use License which gives you, your colleagues and outside agencies (e.g., third-party video or design production companies or consultants) you hire, the rights to use high-quality music to enhance training, marketing and sales presentations and videos.

How will RightFind Music help me?

RightFind Music, including the Music User License helps you

- Simplify copyright compliance.
- Find the right music to create memorable presentations and videos
- Download and use the right music tracks fast - no licensing delays.
- Manage your music tracks and projects quickly and easily - share with your collaborators.



What kind of music is available?

Through CCC's partnership with APM Music, the leading production music catalogue for film, television, and video games, RightFind Music manages access to more than 500,000 music tracks produced by the industry's most respected and admired libraries - including KPM Music, Bruton, Sonoton, Cezame and Kosinus. These libraries provide the largest variety of music styles, moods, and emotions and the broadest music collection in the industry. Only the foremost orchestras, top session players, revolutionary artists and indie trendsetters are used to record the compositions and songs. Additionally, over 5,000 tracks of new music are added every month.

What is production music?

Production music is a term used to describe music that is written and performed primarily for synchronization with visual elements, such as background music for a video or movie, rather than for performance by itself (e.g., a hit song).

How can I find the music I want?

RightFind Music Search, developed by renowned musicologists, is the most comprehensive music classification system for production music with a deep & rich filter system that makes it fast and easy to find the right music for your presentations and videos. You can search for music using enhanced tagging, quick filters, or let the search box predictor help you find an exact match.

How can I use the music licensed through RightFind Music?

The CCC Music Use License gives you, your colleagues and outside agencies (e.g., third-party video or design production companies or consultants) you hire, the rights to use high-quality music to enhance training, marketing and sales presentations and videos.



As an added feature, licensees are able to later post (subsequent to an internal or sales and marketing use) these works to publicly available websites under your company's control, such as a corporate YouTube Channel, SlideShare, or your corporate website.

The following table provides more examples of how you can use music licensed through RightFind Music.

Authorized License Use	Examples	Who Can Use
Internal Use	<ul style="list-style-type: none"> • Training videos • Internal presentations • Annual meetings • Sales meetings 	All employees or contractors
Sales and Marketing	<ul style="list-style-type: none"> • Promotional videos produced for trade shows • Product demonstrations for sales calls • Sales presentations to potential customers and clients • Educational presentations • Public presentations at trade shows and conferences 	People outside of your company, but limited in scope to potential customers or clients
Posting to the internet (Subsequent to an internal or sales and marketing use)	<ul style="list-style-type: none"> • Product demonstration or instruction provided to current customers, on your company's YouTube channel • Promotional video for a new product on a corporate website • Sales or product presentations to Slideshare.com 	Anyone



What can't I do with music licensed through RightFind Music?

The Music Use License does not cover the following uses:

- Advertising on television or radio.
- Placing a production with ad-placement services for distribution across the web.
- The creation of a video for use exclusively on public-facing websites.
- Product video created exclusively for use on a corporate website.

I already have an ASCAP, BMI or SESAC license, why do I need the Music Use License included with RightFind Music?

These licenses do not grant the right to synchronize music into an audio/visual production. Organizations must acquire a separate license (a synchronization license), included with the Music Use License, to synchronize the music with the visual elements and create the combined audio/visual production.

How can I get more information about RightFind Music?

To learn more about RightFind Music, including the Music Use License

- Visit: www.copyright.com/music.
- Email: licensing@copyright.com
- Contact Us: +1.978.750.8400 (option 3)

