

Is processing author fees actually costing you money?

Today, many large scholarly journals use production systems with cumbersome and inefficient e-commerce features to collect fees from authors. Some scholarly journals even manage author fee transactions and collections manually, which is inherently costly and not scalable. As a result, publishers' costs are too high, their staff is bogged down by managing payments and their authors are frustrated by difficult processes.

Boost profitability and optimize services to authors

RightsLink Publication Services from Copyright Clearance Center (CCC) is a flexible solution that automates the processing, invoicing and collection of author fees for scholarly publishers, including color charges, page charges, Open Access submission fees and reprint orders. This highly customizable solution, which can be integrated with any journal production system and manuscript submission workflow, helps publishers save time and money, and allows their authors to place orders with ease and confidence.

“CCC's Publication Services has helped improve our daily workflow. CCC provides us with key reporting and a support team that makes my job easier.”

Daniel Wilk

MANAGER, PAGE CHARGES & REPRINTS
AMERICAN INSTITUTE OF PHYSICS



By implementing RightsLink Publication Services, you can:

- **Reduce costs:** Publishers that implement Publication Services typically reduce time spent on managing author fees including order capture, customer service and collections by 30-50%.
- **Increase operational efficiency to grow the business:** Publication Services includes auto invoicing and auto dunning, while CCC's professional collections team ensures timely collection of fees to support production schedules. This mix of automation with expert staff allows publishers to redeploy their own resources to focus on other business-driving activities.
- **Improve author satisfaction:** In the competitive scholarly publishing market, author satisfaction is a strategic advantage. Improve author satisfaction by making it easy for authors to pay color and page charges and Open Access submission fees around the clock.

To learn more about Publication Services

Email: rightslink@copyright.com

Call: +1-978-750-8400

Web: copyright.com/publicationservices