

## Fulfill patron requests for full-text articles in minutes

Get It Now from Copyright Clearance Center (CCC) complements your interlibrary loan services by providing library patrons with the immediate fulfillment of full-text articles from unsubscribed journals — 24 hours a day, 7 days a week — through a, cost-effective, and easy-to-use application integrated into your ILL workflow and/or OpenURL Link Resolver.

Get It Now was developed in collaboration with The California State University system — one of the largest university systems in the world — and with the innovative IDS Project at SUNY Geneseo.

### Deliver greater value to your patrons

Traditional Interlibrary Loan (ILL) borrowing doesn't always meet the needs of today's faculty, students and other scholarly researchers who require immediate access to journal articles. While most publishers make their content available online, it can be difficult and time-consuming to search across multiple websites, each with its own purchasing process and billing requirements. Additionally, library staffing schedules and user researching hours are not always aligned, resulting in content needs going unmet.

Get It Now is a cost-effective, always-on service that gives library patrons instant access to valuable journal content from leading publishers— and it's easy to implement. What's more, Get It Now lets you control how the service is accessed by offering both an unmediated OpenURL Link option and a librarian-mediated ILL option.

### By implementing Get It Now you:

- **Deliver timely access to content** – Get It Now delivers high-quality, full-color PDFs of unsubscribed journal content to patrons — around-the-clock.



- **Increase operational efficiencies** – Traditional ILL borrowing often results in unnecessary expense and wasted effort when articles arrive long after the patron needs them. Get It Now satisfies the time-sensitive needs of patrons, helps libraries save time and money, and adds greater value to the institution's library services.
- **Streamline the ordering and invoicing process** – Instead of requiring patrons to navigate between multiple publisher websites, each with different access, payment and invoice methods, Get It Now fulfills content requests through a single centralized service. Monthly or semi-monthly invoicing is available.
- **Control how the service is accessed** – Get It Now can be configured in two ways: The mediated option which lets you keep access to Get It Now behind the library desk, and deliver PDFs via Odyssey, or the unmediated option which lets you make the service available to patrons on your library's website. Built-in safeguards ensure orders adhere to budget and library policies.

## Use Get It Now with the CCC Annual Copyright License

Get It Now complements CCC's popular Annual Copyright License for Academic Institutions by expanding the permitted uses of content obtained through Get It Now. The Annual Copyright License allows faculty, researchers, students, and staff to share copyrighted content across the institution within course materials and for scholarly communication. Institutions that adopt the Annual Copyright License can reuse content obtained through Get It Now in coursepacks, e-reserves, course management system postings, institution emails, and more.

## Get It Now is easy to implement and flexible to meet your needs

Get It Now is available through other popular link resolvers or can be configured to work within ILLiad via a simple Addon available for download at the Atlas Systems website: <https://prometheus.atlas-sys.com/display/ILLiadAddons/Addons+Directory>

## Trusted by more than 1,000 colleges and universities

CCC, the rights licensing experts, is a global rights broker for the world's most sought after materials, including millions of in- and out-of-print books, journals, newspapers, magazines, images, blogs and ebooks. Founded in 1978 as a not-for-profit organization, CCC provides smart solutions that simplify the licensing of content that lets businesses and academic institutions quickly get permission to use copyright-protected materials, while compensating publishers and content creators for the use of their works.

## Learn more

To learn more about how Get It Now can help you deliver even greater service to your patrons, please call 978-750-8400, option #3, or email [licensing@copyright.com](mailto:licensing@copyright.com).

### THE SERVICE CAN BE CONFIGURED IN TWO WAYS:

#### 1. Patron-driven unmediated model

The unmediated model is the fastest article delivery method short of subscribing to the journal.

- The patron searches library holdings for a journal article.
- If the full-text of the desired journal article is not available, the patron sees the Get It Now service link to request the article. The Get It Now link is configured in advance via the library's OpenURL link resolver.
- Depending on how Get It Now is configured, the patron either will see an order confirmation and pay no fee, or be required to pay a user fee to the institution via PayPal.
- The full PDF of the requested journal article is e-mailed directly to the patron, with a copy going to the ILL librarian.
- The library is invoiced monthly or semi-monthly by CCC.

#### 2. ILL librarian-mediated model

- The patron searches library holdings for a journal article.
- If the full-text of the desired journal article is not available, the patron requests the article using library's standard ILL request form.
- The ILL librarian accesses the Get It Now service link via OpenURL Link Resolver or within ILLiad through the Get It Now Addon.
- After placing the order, the full PDF of the requested journal article is e-mailed or sent via Odyssey directly to the patron within 5 minutes, with a copy going to the ILL librarian.
- The library is invoiced monthly or semi-monthly by CCC.

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