

# Licensing Services Overview



## License your content through Copyright Clearance Center

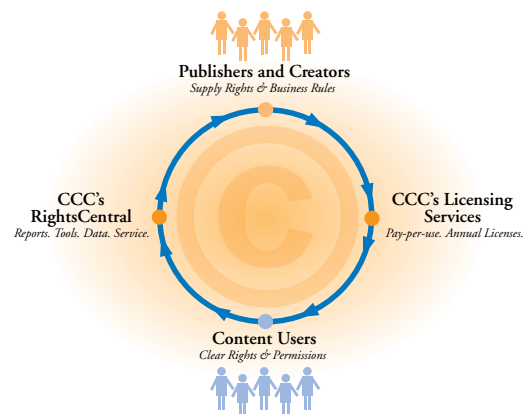
### Your rights licensing experts

Representing copyright holders from nearly every country in the world, Copyright Clearance Center (CCC) is a global rights broker for the world's most sought after materials, including millions of in- and out-of-print books, journals, newspapers, magazines, images, blogs and ebooks.

Founded in 1978 as a not-for-profit organization, CCC provides smart solutions that let businesses and academic institutions quickly get permission to use copyright-protected materials, while compensating publishers and content creators for the use of their works.

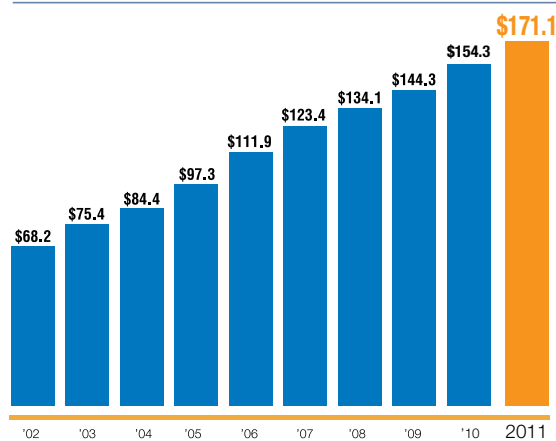
### CCC's Role in the Global Marketplace

*Fostering global collaboration, creativity, and commerce*



### Growth in Royalty Payments

*in millions*



*In the past 10 years, Copyright Clearance Center has distributed more than \$1 billion in royalties.*

### Here's how it works

- 1 Publishers and Creators license their content through Copyright Clearance Center — supplying rights and business rules.
- 2 Content Users, including corporations and academic institutions, purchase annual licenses and/or use pay per-use-tools to search and license content.
- 3 Copyright Clearance Center distributes royalty payments to publishers, authors and creators, and offers access to RightsCentral, an online tool for viewing content usage reports, as well as, managing titles, rights, and fees.

There is no fee to enroll!

### Learn more

To enroll your content today, please contact our rightsholder team at [rightsholders@copyright.com](mailto:rightsholders@copyright.com) or call us at +1 978 750 8400.

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[info@copyright.com](mailto:info@copyright.com)  
[www.copyright.com](http://www.copyright.com)

# Monetize your content and access new markets

## Corporate Licensing Services

Reach more than 20 million business and government employees from 35,000 organizations around the world.

### **Annual Copyright License**

Annual license that enables employees to use print and digital content within a business or government agency.

### **Pay-Per-Use Services (available at [copyright.com](http://copyright.com))**

**Digital use:** Permission to share content through email or Internet, intranet or extranet posting.

**Print use:** Permission to share content in print form for general use or through document delivery.

**Republication:** Permission to republish content into books, journals, newsletters, dissertations and more.

### **Does acquiring permissions slow your time to market?**

Let CCC's permissions acquisition experts secure the permissions you need. Contact us at [acquisitions@copyright.com](mailto:acquisitions@copyright.com)

## Academic Licensing Services

Make it easy for librarians, faculty and staff at thousands of colleges and universities to use your content.

### **Annual Copyright License**

Annual license for sharing print and digital content for course work, research and administrative purposes within an academic institution

### **Pay-Per-Use Services (available at [copyright.com](http://copyright.com))**

**Digital use:** Permission to share course materials through electronic reserves, course management systems or other password-protected digital environments.

**Print use (course materials):** Permission to share content for course materials as part of printed coursepacks or class handouts.

**Print use (library materials):** Permission to share content in print form through library reserves and interlibrary loan (ILL).

## Point-of-Content Licensing Services

CCC offers RightsLink®, a solution that allows you to provide licensing services at the point-of-content, such as on your website, blog postings, e-articles or online audio and video.

## Foreign Authorizations Service

CCC receives royalty payments from licensing agencies around the world for distribution to rightsholders. Payments reflect royalties generated according to the laws of the country in which the content was used.

### RightsCentral™

Once enrolled in CCC's licensing services, enjoy a wide range of tools available at RightsCentral, CCC's reporting and communications hub.

- Enroll in CCC's services
- Manage rights and fees
- Grant permissions
- Run custom royalty and order status reports
- Analyze title usage reports



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