

License your multimedia content

CCC's licensing and permission services now available for videos and images

Today's publishers and content producers are frequently challenged with how to license their multimedia content. Copyright Clearance Center makes it easy by supporting pay-per-use licensing of multimedia content via RightsLink®, an innovative point-of-content tool that allows your customers to license content directly from your website.

Features of the service:

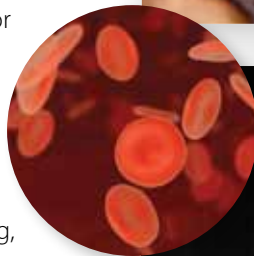
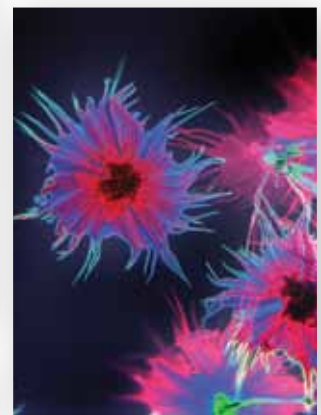
- License your videos and images on your website for use in coursepacks, website postings, republishing in newspapers, magazines and textbooks
- Set pricing for a variety of academic, corporate and republication uses
- Let CCC handle e-commerce transactions, invoicing, licensing, customer service and reporting for you

Benefits to you:

- Generate new revenue from corporate and academic use of your multimedia content
- Automate the licensing process from order processing to customer service and reporting
- Drive more traffic to your website and broaden your online offering

Benefits to your customers:

- Quick and easy permissions to use, copy and republish content
- Automated point-of-content licensing enhances your customers' experience and builds greater loyalty



About Rightslink:

- 24-hour availability
- Rights cleared instantly
- Reprint orders processed immediately



Learn more

Contact us to learn more about licensing your multimedia content.

Call +1-978-646-2800

Email rightsholders@copyright.com