

COPYRIGHT & DIGITAL CONTENT: Unique Uses

There are innovative ways of using or accessing copyright-protected materials in an electronic environment that do not exist outside of the electronic world.

These activities include:

Scanning – Scanning or digitizing a work such as a book or photograph is a reproduction of that work and probably requires permission prior to doing so from the copyright owner.

Using Web Content – Prior to re-using any content you find on a Web site, you should obtain permission from the copyright owner of that content.

Posting Content – Posting copyright-protected content on a Web site requires permission from the copyright holder.

Linking – A link is a place on a Web site on which a user may click to then be directed to another spot on the same Web site or to a completely different Web site. A link within your own Web site is not an infringement of copyright law. However, a link to another Web site may require permission from the owner of that Web site. U.S. law is not clear on this issue. To be safe, many only link to the home page of a Web site and not to any internal pages. Those who prefer to be 100% risk free ask permission even to link to the home page of a site.

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